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## TBID MEETING MINUTES

March 19, 2024, 11 am Via Zoom

**Present via Zoom** – (alpha order) Angelica Amant, Doug Braham, Kathleen Kaul, Zoe Randall, Alex Reichert, Melinda Zoeckler **Also Present** - Executive Director Kris King

**Public Comment** – N/A

### Discussion/Action Items

- A. **Board Update** – Welcome new Board Member Angelica Amant, who has been designated as the representative of the Country Motor Inn replacing Chris Pettit as the General Manager.
- B. **Review/Modify/Approve Past Meeting Minutes** - *Motion to approve previous meeting minutes by Zoe/Second by Melinda/Approved Unanimously.*
- C. **Bylaw Discussion** –The Board discussed a few minor Bylaw updates to make organization collaboration more inclusive of local tourism related organizations, aligning the fiscal year with nonprofit coalition partners, fixing typos, etc. The updated bylaws will be posted on our website alongside our budget and annual report. *Motion to approve bylaw updates by Zoe/Second by Doug/Approved Unanimously.* Will be retyped and signed.
- D. **Additional Discussion Items from Board Members** – N/A

### Update on Business Items of Interest

- A. **Director's Report** – the Director gave a summary of very productive first all-TBID statewide meeting 2/21/2024. TBIDs began in Montana 17 years ago and have grown significantly as a way to capture visitors funds and maintain local control of how they are spent. It was very informative and there is a great diversity in how TBIDs operate around the state; many are stand alone, some of associated with Downtowns, some Chambers, some DMO/CVBs. TBIDs statewide will continue to work closely to address the upcoming legislative sessions in which TBID funding will be targeted by legislators. Main takeaways; a resolution to renew the TBID for another 10 years will be needed for 2029, audits are required by TBIDs with incomes of \$500,000 and above, many Cities collected TBID funds and a benefit is they can place a lien on unpaying lodging to collect unpaid assessments. Some TBIDs assess a delinquent property as if they had 100% occupancy and invoice them that amount, late fees vary widely among TBIDs. Discussed SB522 which pays hotels for lodging victims of human trafficking, special improvement districts, J1 and N1 Visas, the option to increase TBID assessment amounts and expand the region, and educating locals about the benefits of tourism.
- B. **Public Comment on any Public Matter Not on the Agenda** – N/A

Next Meeting 5/21/24. TBID Board Meeting records posted publicly at [explorelivingstonmt.com/tbid](https://explorelivingstonmt.com/tbid)

*Motion to adjourn by Melinda/Second by Meet/Unanimous.* Adjourned at 11:51 am

Minutes respectfully submitted by Kris King

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### Board of Directors

Chair - Kathleen Kaul | Vice Chair - Alex Reichert | Secretary/Treasurer - Melinda Zoeckler  
Members: Angelica Amant, Doug Braham, Zoe Randall