Livingston Tourism Business Improvement District Board Meeting Minutes May 15th, 2019



Minutes

Chamber of Commerce Rm 12 noon

Call to Order Kathleen, Eric, Meghan, Betty, Tanya Present:

Public comment - 5 min please. No Public Comment

Scheduled Public Speaker- 1. Miller Mountain Transportation, new business of shuttling. Introduction to the hoteliers on his ability to run to Airport and in town runs and shuttles for events.

SPS 2. Garrett Standard with PHS Jazz Dept. First application to consider for Nov 7-9 Jazz festival in Livingston with two to three hundred participants from 3 states attending. Will discuss remaining items for approval/deny.

Board needed more information on how many would the hotels see in stays. Garrett said he would come to next meeting with information.

- 2. Approve last meetings minutes Motion from Mehan, second by Eric, all in agreed.
- Budget Discussion Sample Budget A)

Livingston Tourism Improvement District Sample Budget for FY 2019

Projected Revenue 60,000

Expenditures

Grants and Programs 40,000
Marketing Initiatives 10,000
Administration 8,000
Insurance 800

Total Expenses 60,000

Net Revenue 0

All agreed to approve first working budget as created by Eric. Motion by Tanya, second by Meghan. We would look at the first annual budget at the end of the year and see where to move funds after a complete annual collection.

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* Director updates By Leslie Feigel, CEO Livingston Chamber / CVB-Information on Marketing and contacts, How and Why.

Adjourn.....