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## TBID MEETING AGENDA

April 20, 2022 from 11 am – Noon  
Via Zoom

### Roll Call

**11 am Public Comment** – Wishberry Hollow Grant presentation

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.

### 11:05-11:40 am Discussion/Action Items

- A. **Welcome** new Board Member Malcolm Cox, introductions. Malcolm approved by City Commission 4/5/22. The Board unanimously approved Joel Boren's application, it will be reviewed by the City Commission 4/19/22. Sadly, Kelly will be moving back to Colorado and leaving the Board.
- B. **Review/Modify/Approve** Past Meeting Minutes.
- C. **2022 Q1 Financial Report**
- D. **Board Membership, Officers** – representation on CVB Board.
- E. **Grant Applications** – Wishberry Hollow, Windrider expansion, have not received any event permit payment grant applications. Talking to Brandon, new Creek to Peak owner also.
- F. **Livingston Mural at Charging Stations** – review proposal.
- G. **CVB FY 23 Marketing Plan** – Draft plan, will have multiple reviews. Discuss what TBID wants to do for any marketing in addition to CVB's demographic focus.

### 11:40-11:55 am Update on Business Items of Interest

- A. **Executive Director Report**, report from Tourism Conference 4/17-19/22.
- B. **Additional New Business from Board Members**

### 11:55 am Public Comment on any Public Matter Not on the Agenda

Individual comments limited to 5 minutes per person due to schedule constraints. Please state your name for the record prior to speaking.

Next Meeting: May 18, 2021

12:00 PM Adjourn

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## Board of Directors

**Kathleen Kaul – Chair** | **Kelly Baker – Secretary/Treasurer**

**Tammy Fitzgerald** | **Malcolm Fox - Members**